



For Immediate Release

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NAPCOR ENDORSES U.S. SENATE RESOLUTION 251 IN SUPPORT OF RECYCLING

PET Packaging Trade Organization Commends Senate Recycling Caucus' Introduction, Supports Continued Public Policy Around Recycling

August 9, 2011, Sonoma, CA -- The National Association for PET Container Resources (NAPCOR) today endorsed **Senate Resolution 251: Expressing Support for Improvement in the Collection, Processing and Consumption of Recyclable Materials Throughout the United States**, as introduced August 2 by co-chairs and co-founders of the U.S. Senate's Recycling Caucus, Senators Tom Carper (D-Delaware) and Olympia Snowe (R-Maine).

The resolution further resolves that the Senate supports Design for Recycling principles; U.S. policies that recognize and promote recyclable materials as essential economic commodities; and policies that promote using recyclable materials as feedstock.

"The adoption and implementation of strong public policy is critical to reinvigorating domestic recycling; NAPCOR supports this resolution and continued leadership in this area," said Dennis Sabourin, NAPCOR Executive Director. "We also anticipate that the many benefits of recycling that the resolution details – whether resource and energy conservation, feedstock, domestic jobs and infrastructure – will be brought to bear on other relevant federal policy discussions moving forward."

Mr. Sabourin went on to add that, at the current United States recycling rate, the domestic reclamation of post-consumer PET bottles saves just under 1,000,000 barrels of oil annually.

The bipartisan Senate Recycling Caucus was established in 2006, along with an equivalent House Recycling Caucus, as a means to educate Congress and its staff on the economic benefits of domestic recycling, and to support public policies aimed at increasing recycling across the country.

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Founded in 1987, NAPCOR is the trade association for the PET plastic packaging industry in the United States and Canada. NAPCOR is committed to being the credible voice and champion of the PET industry; to facilitating solutions to PET recycling; and to communicating the attributes of PET as an environmentally sustainable package. For more about NAPCOR, or to contact NAPCOR staff, visit www.napcor.com.